

Joel McPhee

Keynote Speaker • Business Strategist and Author

Throughout his remarkable 20 year career, Joel McPhee has been at the epicenter of the most pressing issues facing large, complex organizations, helping to solve some of the most formidable challenges company's face. Joel was a senior executive at Wells Fargo Corporation, holding key assignments in its IT and Operations division, such as Chief Risk Officer and Head of its Global Services Group. He is also an attorney and a sought-after expert and speaker at business and economic conferences. Joel's core mission is to assist organizations in mastering the enormous challenges they face in executing their strategic objectives. Drawing on his rich experience in top corporations, he focuses on areas such as organizational transformation, strategy and risk management.

WWW.JOELMCPHEE.COM



Testimonials:

"Joel McPhee possesses the extraordinary ability to be deeply immersed in the world of business and yet help us all see far beyond it. Revolutionary thinking doesn't come around every day."

-Allison Woo, Bristol-Myers Squibb

"Joel is an executive who brings wisdom, energy and genuine joy to the table, an uplifting voice and an original thinker. His outlook is infectious in ways that reinvigorate the despondent and motive them to rise to the challenges presented in today's daunting business environment."

-Lawrence G. Baxter, William B. McGuire Professor of Law, Duke University

Topics:

It's Pure Imagination: Unlocking the Magic and Mystery of Creativity in our World

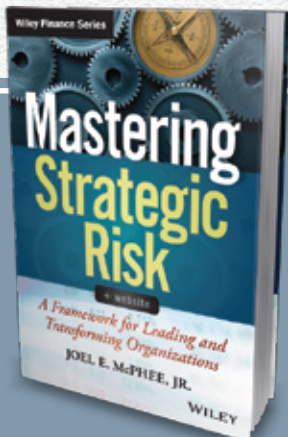
What does creativity mean to a business in today's global landscape? How does it apply to your career? Discover exactly how much power creativity holds for each of us through this paradigm shifting session.

Waking Sleeping Giants™

There is no question that cultivating an engaged workforce drives value to a company's bottom-line. **Waking Sleeping Giants** strikes at the heart of employee engagement by illuminating how true empowerment is initiated from the inside out; enabling you to foster a culture where every employee see's themselves as a key contributor.

Leading From the Edge™

Change is a force that all companies are dealing with and today leaders have to be more agile than ever before. **Leading From the Edge** explores how to leverage your business objectives to foster loyal customers, engage employees and build strong communities.



Mastering Strategic Risk

Mastering risk in today's demanding business environment is a strategic priority as leaders today face unprecedented challenges. Current management frameworks can no longer account for the complexities and realities of the 21st century. In his recently released book, **Mastering Strategic Risk**, Joel McPhee provides a powerful model taken from nature which details how to effectively lead organizations through these formidable times. Filled with practical and refreshing insights this fascinating title will assist leaders in uncovering untapped opportunities.

To book Joel, please contact:

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